



Saud Razzak

“Digital Marketer - WordPress Developer - Content Strategist”

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Facebook: [Profile Link](#)

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Email: Hmsaudrazzak.21@gmail.com

Twitter: [Profile Link](#)

Date of Birth: 21st July, 1992

Status: Married

PERSONAL STATEMENT

Digital Marketer and Website creator, have created all kinds of websites like E-Commerce, Local Business, and Blogs etc.

Achievements:

- Honored to be included among the top WordPress Influencer in the world.
<https://www.bloggersideas.com/saud-razzak-wordpress-community-manager-at-cloudways/>
<https://learnwoo.com/expert-speaks-conversation-saud-razzak-community-manager-cloudways/>
- HubSpot Certified Inbound & Content Marketing Professional
- Writing Experience (<https://www.cloudways.com/blog/author/saudrazzak/>)
- 50+ External Article published on different website
- Taken top WordPress Influencer’s Interview

My Expertise are:

- WordPress + WooCommerce website & Content creator
- Marketing on Facebook
- Advertising on Facebook
- Online Branding
- Blogging and Article marketing
- Blog integration
- On-Page and Off-Page SEO.
- SEO Specialist
- Photoshop

- Camtasia (Screen Recording & Video Editor)
- Youtuber
- Setting up Google Analytics

I am really looking forward to have an opportunity to work at your Organization, since it offers an ideal opportunity for me to learn, grow and develop himself both as an employee and as a person.

To discuss further your requirements and my qualifications, I am looking forward to have a personal interview.

Worldwide Experience

International work experience with the following countries on Freelance WordPress projects.

- Pakistan (Physical)
- United State (Freelance)
- Australia (Freelance)
- India (Freelance)



Gaditek (Cloudways Project)

Apr 2016 – Present .

Web: <http://cloudways.com/>

Designation: WordPress Community Manager



I am the WordPress Community Manager at Cloudways - A Managed WordPress Hosting Platform. I am responsible for creating buzz, spread knowledge, and educate the people about WordPress in the Community around the globe.

CDS

Aug 2015 – Mar 2016

Web: <http://celeritas-solutions.com/>

Designation: WordPress Developer



5StarDesigners

May 2013 – Jul 2015

Web: <https://5stardesigners.com/>

Designation: WordPress Developer, Front End Developer



Net-line

Feb 2011 – Jan 2013

Web: <http://www.netlinepk.com/>

Designation: Web Designer



Skills & Expertise

- Front End Web Development / WordPress
- HTML
- CSS
- WordPress
- SEO
- Marketing
- Photoshop
- Dreamweaver
- NetBeans
- Xampp
- Wampp
- Notepad++

RESPONSIBILITIES

- Researching and recommending the web design as per the market trend.
- Creating web templates.

- Interacting with the client to understand the project and finalize its scope.
- Estimation, design and development of various modules.
- Bug fixing and maintenance of the product
- Mentoring junior members in the team
- Coordinating with content writer on website.
- Coordinating with other teams working on the same project
- Ensuring smooth delivery of the project
- Validate the website with W3validate
- Testing the site with multiple browsers
- File separating and folder wise with different categories

Formal Education

Dadabhoj Institute of Higher Education (2016 - 2018)

Karachi, Pakistan

Major: Computer Science

Degree: BSCS

Aptech Computer Education (2014 - 2017)

Karachi, Pakistan

Major: ACCP-PRO

Certificate: Aptech Certified Computer Professional Program

Intermediate (2010 - 2012)

Karachi, Pakistan

Premier College

Karachi, Pakistan

Major: Commerce

Degree: Intermediate of Commerce

Cantab Grammar School

Karachi, Pakistan

Major: Computer Science

Degree: Matric (C.Science)

Some of My Prominent Work

<https://www.cloudways.com/blog/author/saudrazzak/>

<http://5stardesigners.com/>

<http://shoppingdeals.pk/>

<https://www.orsgroup.com.au/>

<http://www.pikes-peak.com/>

<http://www.ifashionnetwork.com/>

<http://www.kittymassage.com.au/>

<http://www.fashionmr.com/>

REFERENCES

References are available on request.